



# ENDOWED SCHOLARSHIP FUNDS

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Endowing a named scholarship at Moravian University is an important, lasting way to aid students. Your scholarship establishes an important legacy of support for future students. It's also a very meaningful way to honor family and friends.

The gift of an endowed scholarship provides Moravian with a permanent asset from which students can receive support. The principal of the fund is invested to produce income, and an annual award is made to a student or group of students. The principal stays untouched, so the endowment can last in perpetuity. Endowments create the foundation upon which universities build lasting financial strength and ensure academic quality.

## WHY SHOULD I CONSIDER ESTABLISHING AN ENDOWED SCHOLARSHIP FUND AT MORAVIAN?

- Ensure a bright future for Moravian University students and continue the storied tradition of giving.
- The gift of an endowment eases the financial burden on students and families to afford a Moravian education.
- Establish a scholarship fund that bears your name or the name of someone you wish to honor in perpetuity.

## HOW CAN I ESTABLISH AN ENDOWED SCHOLARSHIP FUND?

Speak to a member of Development & Alumni Engagement at Moravian University regarding your gift intentions. Our staff can assist you in identifying the most attractive and effective designations for your gift.

As a scholarship supporter, you choose the name of the scholarship as well as the criteria. Experienced Moravian staff members are available to help you develop the criteria for your scholarship. Endowed scholarships are awarded to deserving students based upon the area of interest, leadership potential, merit, academic achievement, and/or other criteria.

Scholarship fund contributors are notified annually when the scholarship recipient(s) have been selected and informed of the name of the recipient, and recipients often write thank-you notes to their supporters. Supporters have the opportunity to meet the awarded students during the spring semester. Moravian strives to provide an opportunity for supporters to meet the students who directly benefit from their commitment.

### GIFT PLANNING TIP

Endowed scholarship funds can be established by contributing the full amount at the outset or with an initial commitment that is added to over time until the endowment level is attained.