

# DANIEL T. O'CONNOR

School of Business and Economics, Moravian University 211 Comenius Hall, Bethlehem, PA 18018  
▪ oconnord@moravian.edu ▪

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## EDUCATION

Doctoral candidate (PhD) in Corporate Leadership, August 2015 – 2024 (Expected), Alvernia University, Reading, PA

M.B.A., Accounting, 2015, DeSales University, Center Valley, PA

B.S., Major in Accounting, Minors in Philosophy and Theology, 1998, DeSales University, Center Valley, PA

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## PROFESSIONAL EXPERIENCE

MORAVIAN UNIVERSITY, Bethlehem, PA 2018-Present  
**Associate Professor of Practice in Accounting, Co-Director of Accounting Program** (May 2024 – Present)

**Assistant Professor of Practice in Accounting** (August 2018 – May 2024)

Teaching Experience: Accounting 157-Introduction to Financial Accounting, Accounting 213-Managerial Accounting, Accounting 218-Intermediate Accounting I, Accounting 219-Intermediate Accounting II, Accounting 340-Senior Seminar in Accounting, Accounting 395-Accounting Data Analytics, Leadership 340-Current Topics in Leadership (Spring 2024)

ELUNA NETWORK (formerly The Jamie Moyer Foundation), Philadelphia, PA 2023-Present  
**Part-time Staff Accountant** (May 2023 – Present)

Assist in general accounting operations including revenue and expense recognition and assist in the adoption of new lease accounting standard.

SANTANDER BANK, Wyomissing, PA 2010-2018  
**Vice-President, Accounting and Finance Manager III** (May 2014 – August 2018)

Prepare and review SEC, regulatory and parent company filings for capital markets products (May 2016 – August 2018)

Lead and manage two accounting analysts in the accounting analysis of Santander's retail products including: mortgage products and servicing rights, home equity products, and the deposit portfolio. Assisted in the automation of manual accounting processes related to derivative & hedging products.

**Accounting and Finance Manager I & II** (May 2010 – April 2014)

Assisted in preparation and review of SEC filings such as the Form 10-Q, Form 10-K, and exhibits to Form 8-K. Assisted in the annual impairment test of goodwill. Researched and implemented new accounting guidance related to credit disclosures in the Form 10-Q and Form 10-K. Researched and

led the implementation of XBRL filing standards. Prepared responses for SEC Comment Letter. Analyzed investment portfolio to assess other-than-temporary impairment.

ADVANTA BANK CORPORATION, Horsham, PA 2010

**Financial Analyst** (January – March 2010)

Prepared and performed detailed reviews of account reconciliations. Analyzed company investment portfolio to assess other-than-temporary impairment.

ADVANTA CORPORATION, Spring House, PA 2006-2009

**Financial Analyst** (August – November 2009)

Assisted in preparation of the Form 10-Q. Prepared monthly close packages and other internal management reports.

**Internal Audit Senior** (May 2007- August 2009)

Assisted in planning, research, execution, documentation and presentation of Internal Audit's reviews of Collections, Marketing, Information Security Management, Vendor Management, Telecommunications, Business Continuity Program, FDICIA testing and yearly balance sheet confirmations and reconciliations. Performed ad hoc analysis for management regarding new company initiatives. Participated in continuous monitoring meetings such as Customer Complaint, Error Resolution and Inter-company Settlement.

**Financial Reporting Accountant** (October 2006- May 2007)

Assisted in preparation of SEC filings such as the Form 10-Q, Form 10-K and exhibits to Form 8-K Reports of Quarterly Earnings. Assisted in preparation of the monthly close package and other internal reporting packages. Prepared monthly reconciliations.

HABITAT FOR HUMANITY OF BUCKS COUNTY, New Britain, PA 2004-2006

**Community Relations Manager**

Built and managed relationships with faith groups, organizations, businesses, schools and individuals. Administered short-term and long-term fundraising / volunteering events.

- Served as Habitat's staff liaison to the Faith Relations Committee and the Youth Committee and Project Leader for two Habitat home sponsorship programs.

THE VANGUARD GROUP, Malvern, PA 2000-2004

**Communications Associate**

Educated, provided information, executed investment security transactions, and resolved disputes for participants of employer-sponsored retirement plans.

- Obtained Series 6 and 63 licenses.

DESALES UNIVERSITY, Center Valley, PA 1999

**Admissions Counselor**

Counseled and interviewed high school students and their parents during the college selection process.

DANIEL T. O'CONNOR

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BISHOP IRETON HIGH SCHOOL, Alexandria, VA

1998

**Assistant Teacher, Substitute Teacher, Assistant Cross-Country Coach**

**PROFESSIONAL SERVICE**

- Committee member, Moravian's RISE Program - Teamwork and Leadership Strategic Initiative (2021-Spring 2022)
- Assisted in the creation of a new program and classes in Organizational Leadership
- Assisted in revising and receiving approval for a new accounting curriculum (Fall 2021 to Spring 2022)
- Member, School of Business and Economics' Curriculum Committee (2021-Present)
- Member, Moravian's Human Subjects Institutional Research Board (2021-Present)
- Faculty advisor to the student-led Amrhein Investment Club (2018-Present) – approximately \$5.2 million of equities, bonds, and mutual funds managed
- Volunteer Income Tax Assistance program (VITA) (2019)
- Academic Advisor to School of Business and Economics undergraduate students (2019-Present)
- Faculty Athletic Mentor to the cross-county and track & field teams (2019-Present)
- Career and Civic Engagement's Senior Career Development Strategist Search Committee (Fall 2023)
- Career and Civic Engagement's Career Development Strategist Search Committee (Spring 2022)

**ARTICLE & PRESENTATION**

- Koscinski, M., O'Connor, D., & Kuhns, H., (2024). The CPA accelerator: express lane to licensure. *Pennsylvania CPA Journal*. Summer 2024.
- International Leadership Association's (ILA) 2018 Annual Conference, co-presenter on a panel discussion, "A Triad of Stakeholders, Servant Leadership, and Symphony for generating an Authentic Sustainable Organization"

**MEMBERSHIPS**

- American Accounting Association (AAA) (2019-2020)
- International Leadership Association (ILA) (2018)