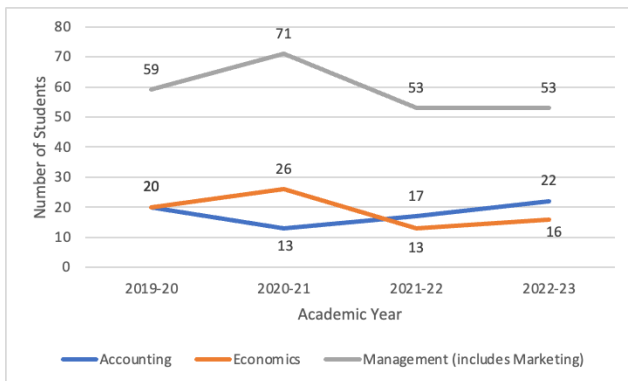


MORAVIAN UNIVERSITY

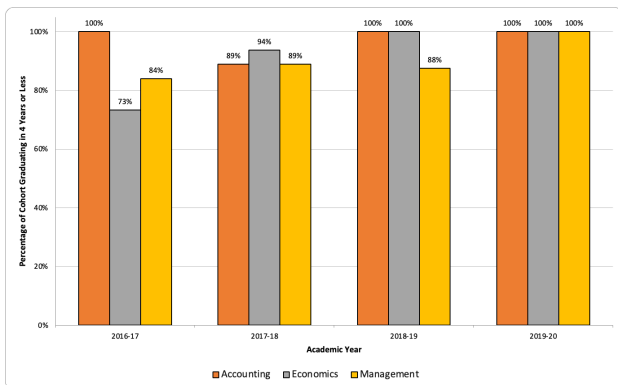
School of Business and Economics Student Achievement, Academic Year 2022-2023

Undergraduate Student Achievement

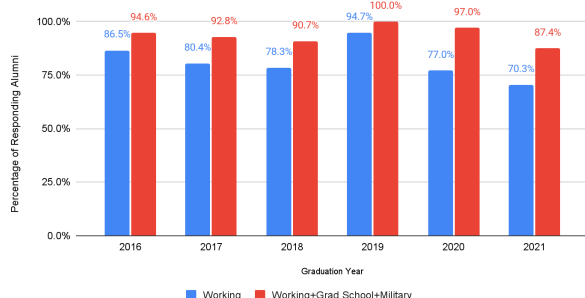
Undergraduate Degrees Awarded by Major and Academic Year



Percentage of Undergraduate Students Completing in 4 Years or Less by Entering Cohort and Major

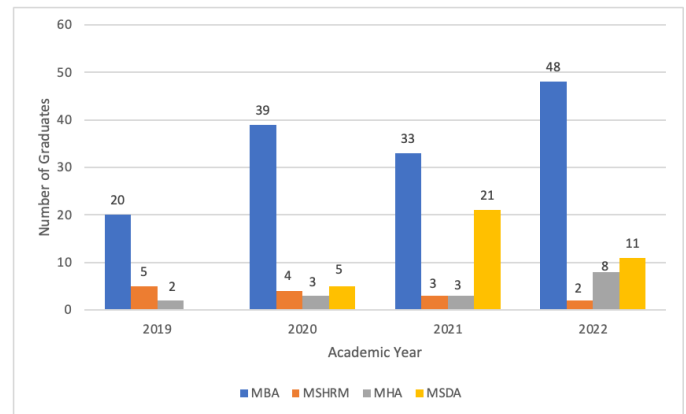


School of Business & Economics Undergraduate Alumni Employment Status Post-Graduation

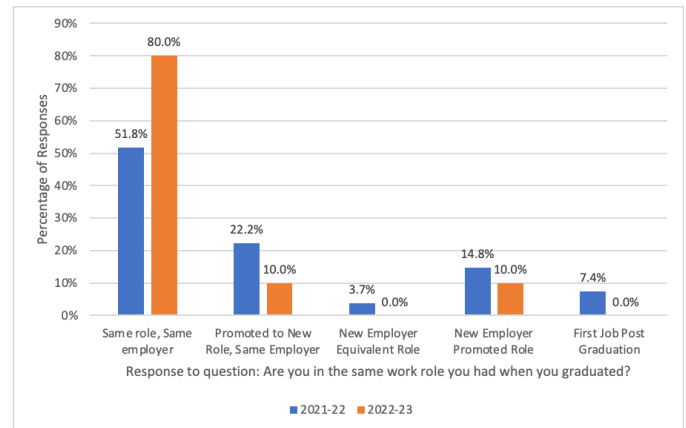


Graduate Student Achievement

Graduate Degrees Awarded by Degree and Academic Year



Graduate employment status post-graduation



Likelihood of Alumni and Students Recommending Their Graduate Program to Others

Source	2018	2021	2022	2023
Alumni	31.3%	64.7%	38.0%	
Graduate Students				38.5%

Net Promoter Scores (NPS) measure customer experience. The NPS score ranges from -100% to +100%, with a score of -100% to 0% indicating a need for improvement, 1% to 30% is good, 31% to 70% is great, and 71% to 100% is excellent.