

2024 PANHELLENIC SORORITY RECRUITMENT

ΑΣΑ ΑΣΤ ΣΣΣ ΖΤΑ



PREPARE TO
BLOSSOM

MORAVIAN UNIVERSITY



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Meet Your Recruitment Counselors



ASHLEY BOTTO '26

Milford, New Jersey

Psychology, Early Childhood Education Minor

"I joined Greek Life because I felt an immediate connection to the group and wanted to hold leadership positions as well as get involved more on campus and in Bethlehem. I also joined to raise money for our philanthropy which is very important to me."



AVA FORTNER '26

Easton, Pennsylvania

Public Health and Psychology

"Be yourself and don't stress. Have fun!"



MADISON GRIFFIN '25

Nazareth, Pennsylvania

Nursing

"I joined Greek Life to step out of my comfort zone and find lifelong friendships and connections."



ELLA GUZENSKI '25

Whitehall, Pennsylvania

Communications and Media Studies with Marketing focus

"Trust the recruitment process and your intuition. Your heart will know where you belong!"



RACHEL KORB '25

Mahwah, New Jersey

Psychology with Early Childhood Education certification, Art minor

"Keep an open mind to the sororities you meet. Each group is so welcoming and can't wait to meet you!"



AYLIA MAHON '26

Newton, New Jersey

Health Science Pre Physical Therapy, Public Health Minor

"I love it when we come together to support each other and a common cause."



AVA PIOTTI '25

Metuchen, New Jersey

Health Sciences Pre Occupational Therapy, Public Health minor, Spanish Certification for Healthcare Professionals

"Be unapologetically yourself. You have so much to offer the world."



HANNAH SCHURMAN '24

Macungie, Pennsylvania

Business Management, Graphic Design Minor

"My favorite part of Greek Life is being able to pursue roles outside of my own chapter and become more connected with women in other sororities!"



KRISSY WOLF '26

Leesport, Pennsylvania

Secondary Education Math

"Be your authentic self. We truly want to know more about you as a person."



LAUREN YEANISH '26

Pottsgrove, Pennsylvania

Nursing

"I joined Greek Life to have a family away from home and to become more involved on campus."

Participation Requirements & Expectations

A POTENTIAL NEW MEMBER (PNM) MUST:

- Be a full-time Moravian University student
- Completed at least one semester of college
- Have a cumulative GPA of 2.5 or higher

Individual chapters may have a higher GPA expectation for membership.

REMEMBER:

- Potential New Members (PNMs) must register with Panhellenic to participate.
- Registering does not guarantee a bid.
- PNMs are expected to attend the Recruitment Orientation on Tuesday, January 23.
- PNMs are expected to attend all recruitment events to which they are invited.
- In the case of illness, religious holiday, athletic commitments, or other conflict, PNMs are required to notify the Dean of Campus Life, who will inform the chapter.
- Failure to notify will render the PNM ineligible to continue participating in recruitment.
- PNMs may participate until they receive no more invitations.
- If a PNM signs a Bid Card, the PNM is not eligible to accept a bid from another Panhellenic sorority for one calendar year.

CONTACT WITH CHAPTERS BEGINNING SUNDAY, JANUARY 14:

- Sorority members should actively promote the overall sorority experience and membership opportunities.
- Sorority members should not actively recruit PNMs to one organization. Conversations and interactions should promote the Panhellenic experience and focus on encouraging PNMs to register for the process.
- PNMs may not visit a sorority house, a sorority member's residence, or attend a recruitment event outside of the Primary Recruitment schedule. PNMs may only visit a sorority during scheduled recruitment events.
- Sorority members, including alumnae, may not visit a PNM in their residence prior to or during Primary Recruitment.
- Sorority members may not purchase any items, including gifts, for a PNM, and a PNM may not purchase any items, including gifts, for a sorority or its members.
- PNMs may not leave recruitment events with any items.
- Sorority members may not verbally promise, offer, or imply, directly or indirectly, that a PNM will receive a bid.
- If a chapter needs to contact a PNM during Primary Recruitment, the sorority should contact the Dean of Campus Life. There is to be no direct contact beginning Friday, January 26, at 6 p.m. until Sunday, January 28, at 7 p.m.

Benefits of the Sorority Experience

SORORITY PROVIDES COMMUNITY

Finding a **community** at college matters a lot—perhaps more than ever. Sorority can provide that **sense of belonging** in a new place. It's about **laughter**, lifelong **friendships**, and a family that has **your back no matter what**.

SORORITY IS ACCESSIBLE

Sorority life welcomes members based on what they want to contribute to the world around them. **Your values, what you stand for, and what you want to do in life** matters far more than where you come from or your socioeconomic status.

SORORITY LETS YOU MAKE A DIFFERENCE IN THE LIVES OF OTHERS

Being in a sorority is an invitation to help be an **agent of change** in your community and in yourself. It's an opportunity to embrace perspectives and experiences different from your own, while making an impact on campus and developing the leadership skills that can help you change the world—or at least your piece of it.

SORORITY IS WORTH IT

Joining a sorority also pays off where it counts—with **your future** and **your career**. Sorority members not only provide a network you can draw from for **internships** and **jobs**, but they can also help push you out of your comfort zone and encourage you to take advantage of opportunities you may never have considered.

BY THE NUMBERS

- The National Panhellenic Conference (NPC) has 26 NPC member organizations with nearly 400,000 undergraduate members across the U.S. and Canada.
- More than 580 campuses have a College Panhellenic Association and nearly 670 campuses have at least one established NPC sorority chapter.
- More than \$4.8 million in scholarships were awarded to sorority members in 2021-22 (22 member organizations reporting).
- In 2021-22, collegiate and alumnae members together donated more than \$20 million for philanthropy activity and volunteered more than a half-million hours.



Recruitment Schedule

WEDNESDAY, JANUARY 3-TUESDAY, JANUARY 23

Register Online

moravian.edu/greeklife

Interested students must register to participate in the process.

TUESDAY, JANUARY 23

Recruitment Orientation

9:45 p.m. via Zoom

Interested students are expected to attend to learn more about the process and expectations, as well as meet some of the sorority members and learn more about each of the four chapters. The Zoom link will be sent to all registered students on Tuesday evening.

FRIDAY, JANUARY 26

Round 1: Open Houses

6:30 p.m.-9:30 p.m.

Sally 113 and Chapter Houses

PNMs will be divided into four groups and escorted by two recruitment counselors to each of the sorority houses in rotation. Each party will last 30 minutes. PNMs must attend all four houses.

SATURDAY, JANUARY 27

Round 2: Philanthropy Parties

6:30 p.m.-9:30 p.m.

PPHAC

PNMs will learn more about chapters' philanthropic efforts and get acquainted with existing members. Upon arrival, PNMs will receive their schedule from their recruitment counselors. Each party will last 45 minutes. PNMs must attend three parties or the maximum number to which they were invited.

SUNDAY, JANUARY 28

Preference Parties

12:45 p.m.-3:30 p.m.

PPHAC

PNMs will spend more time with members of chapters and get to know the organizations better. Upon arrival, PNMs will receive their schedule from their recruitment counselors. Each party will last 60 minutes. PNMs must attend two parties or the maximum number to which they were invited. PNMs will complete their bid preference card following their last party. PNMs rank the groups whose preference party they attended, and would accept a bid from.

Bid Day

7:00 p.m.

PPHAC, Sally and Chapter Houses

PNMs receive bid cards and sign their bid acceptance. After accepting, PNMs will connect with their chapter for a celebration!



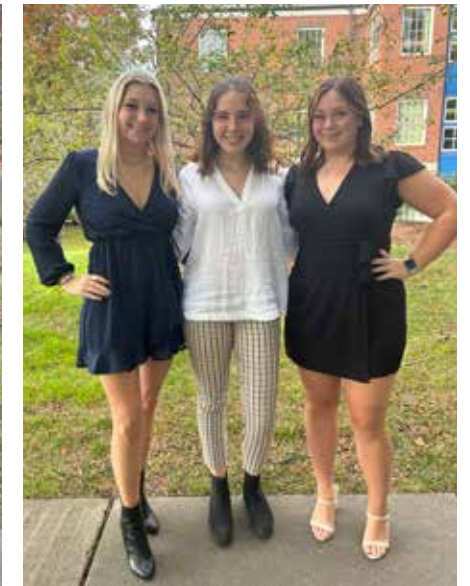
What to Wear



WHAT TO WEAR ON FRIDAY



WHAT TO WEAR ON SATURDAY



WHAT TO WEAR ON SUNDAY



Alpha Sigma Alpha Zeta Nu

“ASPIRE. SEEK. ATTAIN.”

NATIONAL FOUNDING:

November 15, 1901 at Longwood University in Farmville, Virginia

LOCAL FOUNDING:

March 15, 1997





MINIMUM GPA EXPECTATION:

2.75

PHILANTHROPIES:

- Special Olympics
- Girls on the Run
- Alpha Sigma Alpha Foundation

CONNECT WITH US!

-  asa_zetanu
-  ASA_ZetaNu
-  Alpha Sigma Alpha - Moravian University
-  alphasigmoco.wixsite.com/zetanu

COST PER SEMESTER:

New Member: \$400 per semester

Active Member: \$360 per semester

New member fees include initiation fee, badge, composite, chapter retreat, chapter letter shirts, and various activities and events



Alpha Sigma Tau Delta Theta

“ACTIVE, SELF-RELIANT, TRUSTWORTHY”

NATIONAL FOUNDING:

November 4, 1899 at Michigan Normal College in Ypsilanti, Michigan

LOCAL FOUNDING:

April 19, 1997





MINIMUM GPA EXPECTATION:

2.75

PHILANTHROPIES:

- American Heart Association
- Women's Wellness Initiative
- Dress for Success
- Girls who Code

CONNECT WITH US!

-  ast_moravian
-  ASTDeltaTheta
-  Alpha Sigma Tau - Moravian University
-  moravian.alphasigmatau.org

COST PER SEMESTER:

New Member: \$462

Active Member: \$290

New member fees include initiation fee, badge, local dues (Panhellenic fees), insurance, technology, parlor housing fee, and shirts



Sigma Sigma Sigma Eta Lambda

“FAITHFUL UNTO DEATH”

NATIONAL FOUNDING:

April 20, 1898 at Longwood University
in Farmville, Virginia

LOCAL FOUNDING:

March 14, 2001






MINIMUM GPA EXPECTATION:

2.5

PHILANTHROPIES:

- Tri Sigma Foundation
- March of Dimes

CONNECT WITH US!

-  trisigma_moravian
-  trisigma_moco
-  trisigmaetalambda
-  Sigma Sigma Sigma of Moravian University
-  moravian.trisigma.org

COST PER SEMESTER:

New Member: \$450

Active Member: \$225

New member fees include badge, national fees, chapter letters, and various activities and events



Zeta Tau Alpha Kappa Iota

“SEEK THE NOBLEST”

NATIONAL FOUNDING: October 15, 1898 at
Longwood University in Farmville, Virginia

LOCAL FOUNDING:

March 15, 1997

MINIMUM GPA EXPECTATION:

2.6

PHILANTHROPY:

- Breast Cancer Education and Awareness in partnership with Bright Pink, American Cancer Society and the NFL

CONNECT WITH US!

-  zta_moravian
-  zta_kappaiota
-  zta_moravianuniversity
-  Zeta Tau Alpha - Kappa Iota
-  moravian.zetataualpha.org

COST PER SEMESTER:

New Member: \$517

Active Member: \$307

New member fees are inclusive of a new member and sisterhood experience that supports leadership skills and mental health, national fees, retreats, Zeta Day, and formal



Tips for a Successful Recruitment

BE YOURSELF! Chapters are looking for genuine individuals and the best way to find the best chapter for you is to stay true to yourself.

KEEP AN OPEN MIND! You may decide you like a chapter despite your thoughts when you went into the experience.

MANAGE YOUR TIME! Recruitment rounds are scheduled to begin and end at certain times. Make sure to be on time and prepared each day.

WEAR WHAT MAKES YOU COMFORTABLE AND CONFIDENT. The more confident you feel, the more your genuine personality will shine through.

ASK QUESTIONS ABOUT WHAT'S IMPORTANT TO YOU. You want to find the right fit for you, so finding out if your values match the chapter's is a great way to find the right fit.

ENGAGE IN ACTIVE LISTENING! Sit up straight. Make eye contact and ask questions! The members want to learn more about you just like you want to learn more about them.

LOOK AT EACH SORORITY AS A WHOLE. What can the chapter offer you? Do not judge an organization by one member.

EACH DAY OF RECRUITMENT IS DESIGNED FOR YOU TO LEARN MORE ABOUT THE CHAPTERS. A chapter you loved one day might not be your favorite the next. Just because you didn't love a chapter early in the process doesn't mean you should rule it out. There's a reason they invited you back to their event!

DO NOT INTERPRET ANY COMMENT AS ASSURANCE OF A BID. An individual member is not able to know if you will receive a bid.

BE KIND AND COURTEOUS TO OTHER PNMS. You are all in the same position. This is a great opportunity to get to know others.

ENJOY THE EXPERIENCE! This is your recruitment experience and your decision!



Important Terminology

ACTIVE MEMBER: A member who has been initiated into lifelong membership and is active at the collegiate level.

ADVISOR: An alumnae member who serves as a resource for the chapter.

ALUMNI/AE: Members of an organization who have graduated.

BADGE: Also known as a pin; an item of jewelry given to members upon initiation. The badge is to be worn with business attire, usually over the heart and above other pins.

BID DAY: Last day recruitment in which potential new members receive formal invitations to join an organization.

CHAPTER: A branch of an organization, established at a campus. Each has their own name, usually designated by Greek letters.

CHAPTER MEETING: A weekly meeting held to discuss chapter business.

CONTINUOUS OPEN RECRUITMENT: If a chapter does not reach quota or total, they may offer additional bids.

DUES: Cost of joining an organization which may include costs of operation, events, activities, and other expenses.

FOUNDER'S DAY: An event to highlight the founding of an organization and celebrate its history.

FRATERNITY: A group of people brought together by mutual interests. Generally thought of as a group of men, but also refers to co-ed organizations and many sororities are officially fraternities.

GREEK WEEK: An organized week of activities to unite Greek organizations, normally held during the spring semester.

HEADQUARTERS: (Inter)national office responsible for making policies and providing guidance to its chapters.

INITIATION: A ceremony where a new member becomes an active member of the organization. Initiation ceremonies are private and vary for each organization.

NATIONAL PANHELLENIC CONFERENCE (NPC): The organization that governs the 26 national Panhellenic organizations.

NEW MEMBER: Period of membership after receiving and accepting a bid, but prior to initiation.

NEW MEMBER PIN: A distinctive badge worn on the chest designating a new member of a chapter for the period of time between bid acceptance and initiation.

PANHELLENIC: The governing body of the sororities of a campus.

PHILANTHROPY: A nonprofit agency, cause, or project that a chapter supports through financial contributions and/or service.

POTENTIAL NEW MEMBER (PNM): A person interested in joining an organization who participates in recruitment.

PREFERENCE: Also known as Pref; a final party during Recruitment. More formal than previous rounds and usually includes a ritual that potential new members can participate in.

QUOTA: The number of new members a chapter can extend bids to. Determined by dividing the total number of potential new members attending Preference by the number of chapters.

RITUAL: A private ceremony of an organization, which only initiated members and/or new members may attend.

TOTAL: The maximum number of members a chapter can have.

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