

# MORAVIAN UNIVERSITY

Volunteer Position: Moravian Alumni and Parent Program (MAAPP) Member

Volunteer Coordinator: Matt Nesto '16, G'21, G'22, Associate Director of Alumni & Student Engagement

## MAAPP Mission:

MAAPP is a partnership between the Office of Alumni & Family Engagement and the Undergraduate Admission Office to enhance the enrollment process by engaging alumni and current and past parents in the recruitment of future Moravian students.

MAAPP members assist in the recruitment cycle by providing personal outreach to prospective students.

## Responsibilities:

- Participate in a minimum of two of the following activities within an academic year:
  - Represent Moravian University, alongside an admission counselor, at a college fair in your area.
  - Mix and mingle with students and their families during events such as Open Houses and Accepted Students Days.
  - Participate in notecard-writing campaigns.
  - Participate in tele-counseling campaigns.
  - Share your story with students who are interested in following your path.
- Review the MAAPP Toolkit.
- Attend the annual MAAPP training meeting in the fall.
- Be a positive representative for Moravian University at all functions and especially where recruiting could occur.
- All volunteers are to be educated allies for Moravian's Diversity Equity and Inclusion (DEI) initiatives. In this role, you will engage with underrepresented alumni and students to participate in leadership and volunteer opportunities and the life of the University.

## Training & Time:

- Onboarding meeting with the volunteer coordinator followed by specific training(s) based on intended participation.
- Term limits: n/a
- Feedback and assessment: Regular feedback to and from the volunteer coordinator as needed.

**Anticipated Monthly Time Commitment:** Approximately 4 hours per academic semester.