

WHY MORAVIAN COLLEGE?

the **quality** of Moravian College's tradition of excellence.

the **convenience** of programs designed to accommodate the needs and busy lifestyles of adult students.

the **affordability** of evening degrees and certificates.

89% is the number of graduate business faculty holding their doctorate degree or higher



DEPARTMENT OF ECONOMICS
AND BUSINESS

moravian.edu/graduate



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MASTER OF BUSINESS ADMINISTRATION



PROGRAM OVERVIEW

A convenient format that helps balance work, life, and your education.

- Hybrid format classes eight weeks in length
- Classes offered weeknights and Saturdays
- Complete the degree in two years
- Faculty with advanced degrees and professional experience
- Faculty are experts in their disciplines
- Concentrations and courses that meet your career needs
- Develop your leadership, team collaboration, and decision making skills

A competitively priced, innovative MBA recognized for its quality.

- Learn by consulting with start-up businesses in the Lehigh Valley
- Globally accredited by ACBSP, the Accreditation Council of Business Schools and Programs

PREREQUISITES

Program admission requirements include the completion of undergraduate prerequisites*, either prior to matriculation or as part of the program:

- Financial Accounting
- Financial Management for Business
- Information Systems for Managing
- Principles of Economics
- Principles of Marketing
- Statistics

CORE

Core subjects are studied by all Moravian College MBA students in two sets of courses, four courses each.

Leadership Core

- Developing Leadership Competencies
- Leading People in Organizations
- Ethics, Law, and Social Responsibility
- Leading Change in Organizations

Functional Core

- Microeconomic Foundations for Strategic Management
- Corporate Financial Management
- Managing Operations
- Business Research Methods

CONCENTRATIONS

Concentrations in the Moravian MBA create the flexibility you need to focus your graduate work in areas of interest that meet your career needs. Each Moravian College MBA student chooses one concentration in which to specialize.

Accounting

- Managerial Accounting
- Advanced Corporate Financial Management
- Two Electives

Business Analytics

- Decision Analysis
- Big Data Management
- Big Data Analytics
- One Elective

General Management

- Marketing Management & Strategy
- Three Electives

Healthcare Management

- Managing Health Care Organizations
- Health Care Economics and Financing Systems
- Law, Regulations & Ethics in the Health Care Environment
- One Elective

Human Resource (HR) Management

- Current Legal Issues in HR Management
- And choose between one of two elective tracks to complete concentration:
- HR Leadership
 - Workplace Learning & Performance Management

Supply Chain Management

- Procurement and Sourcing Strategy
- Integrated Logistics Systems
- Supply Chain Management Technology
- One Elective



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ADMISSION REQUIREMENTS

The Moravian College MBA program accepts applications on a rolling basis. Classes begin in six different sessions each year. All candidates must have a baccalaureate degree from a regionally accredited institution. In consideration, each should submit the following:

- Graduate Business Application
- Official Transcripts from all institutions previously attended
- A professional resume
- Cover letter to the Admissions Committee
- Official GMAT scores
- Two recommendations
- An interview

Questions? Let's Talk!

Telephone: (610) 861-1400

Email: graduate@moravian.edu

Website: moravian.edu/graduate